

The YEBDC Small Business Information Column by Sue Gingerich, Business Advisor

" YEBDC Services"

Do you know what resources are available, in your own neighbourhood, to help you start a business, or expand or improve an existing business? To see if you are up to date on where to go for help with your small business, take the following test, by answering yes or no to the questions listed below.

- If the bank turned you down for a loan for your business, would you know whom else you could turn to for a loan?
- Do you know one place where you could go to find out the ages and populations of all the people in the following communities: Barrhead, Onoway, Mayerthorpe, Whitecourt, and Fox Creek?
- If you wanted to register a name for your business and ensure that no one else was using that name, do you know who could do that for you?
- Do you know where there is a business library, solely dedicated to information to help small businesses?
- If you wanted to write a business plan, but didn't know where to start or what to put in it, do you know who could help you with it?
- Do you know who could help you to assess your business idea to see if it is actually viable?
- Would you know where to look to see if you are eligible for any grants or government subsidies to help you start or expand your business?
- If you were having trouble promoting your business, do you know where you could learn more about marketing your business?
- If you answered no to any of these questions, but want to know where to go for this information, then you need to come in and visit The Yellowhead East Business Development Corporation in Sangudo.

The Yellowhead East B.D.C. not only lends money to small businesses, but is also in the business of helping you to manage and market your small business more effectively. This is done through a host of other services, such as: a small business resource library, public access to the internet, corporate registry services, the Self-Employment Program, the Phantom Shopper Program, the Entrepreneurs with Disabilities Program, and career and employment services. The Y.E.B.D.C. also offers many small business courses, in areas such as Small Business Marketing, Small Business Finance, Small Business Bookkeeping, Small Business Management, and Business Plan Writing, in addition to Tune Up Your Business sessions.

So don't delay-come in and see what is available, all in your own neighborhood, to help you with your small business.

If you have a small business and have a question that you think the Y.E.B.D.C. could help you with, please call or write to: The Yellowhead East Business Development Corporation, Box 249, Sangudo, AB T0E 2A0 phone: 1-800-556-0328 or 1-780-785-2900, e-mail: yebdc@yebdc.ab.ca

"Takin' Care of Business... Takin' Care of You!"